

Contact Information:

Sebastian Eilert Architecture, Inc.

Sebastian Eilert

786.556.3118

Sebastian@sebastianeilert.com

www.SebastianEilert.com



Transforming Architecture LLC

Karen Pitsley, AIA

301-776-2666

karen@transformingarchitecture.com

www.TransformingArchitecture.com



Press Release for Immediate Distribution

ArchiTalk – Architecture Talk Radio Hits the Airwaves in Miami

April 2, 2012, Miami – Mr. Sebastian Eilert, of Sebastian Eilert Architecture, Inc. (S.E.A.) – a Transforming Architecture Company – and one of South Florida’s premier providers of sustainable architecture, consulting and design services is proud to announce the launch of ArchiTalk which will air on WZAB, The Biz 880 AM at 11:00 on Monday mornings beginning April 2, 2012.

ArchiTalk, hosted by Sebastian Eilert, The German Architect and Interior Designer, and co-hosted by Jane Decker, The Grove Architect, is a unique mass-media opportunity for professional colleagues, interested consumers and those simply curious to tune in as Eilert and other industry leaders examine and demystify a new architectural topic each week. The show is slated to cover a wide range of architecture, design and sustainability subject material, from single-family home renovations and additions to larger-scale design projects such as medical systems. Tuning in will provide listeners with the most current, sustainable building and design practices - all in an easily accessed radio format.

“Architecture and design surround us, especially here in South Florida,” says Mr. Sebastian Eilert of Sebastian Eilert Architecture (S.E.A.), “As a member of the Transforming Architecture team, I am thrilled to be a part of helping others access its potential, in a sustainable way, through ArchiTalk.”

Sebastian Eilert Architecture, a Transforming Architecture Company, provides award-winning sustainable architecture, consulting and design services to building owners , both home and business, and interested industry professionals – emerging, growing and leading. Gaining our start by utilizing the tools available through the Transforming Architecture franchise, S.E.A. has become an architectural powerhouse in the South Florida area. Our award-winning firm distinguishes itself by offering international green building experience, industry leadership and the highest quality customized service for your project in a feasible manner.

Transforming Architecture LLC has developed franchises in Maryland, Texas, Ohio, and Florida to implement its proprietary business practices for architects. As the first and only such franchise in the nation, the company is truly transforming the profession with its commitment to flat fees and innovative marketing tools.

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